

TECH TOUR

SMART MOBILITY
TECH-TOUR

Tel Aviv, 21-24 May 2023

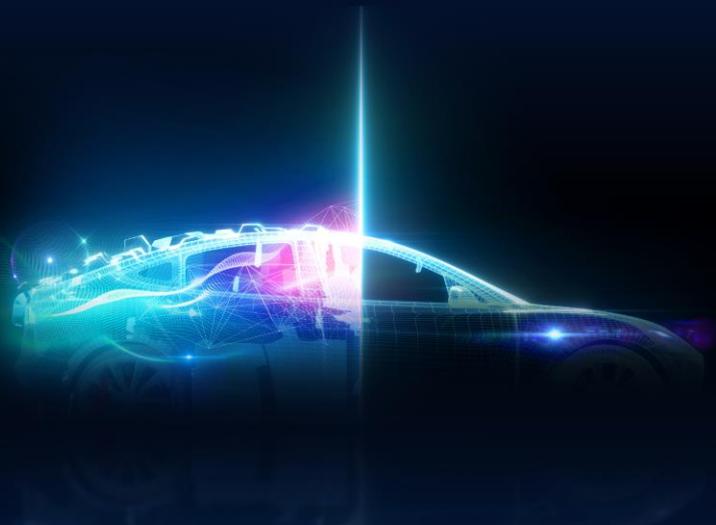
IN COLLABORATION WITH



לשבת הסחר והתעשייה ישראל-איטליה
CAMERA DI COMMERCIO E INDUSTRIA ISRAEL-ITALIA

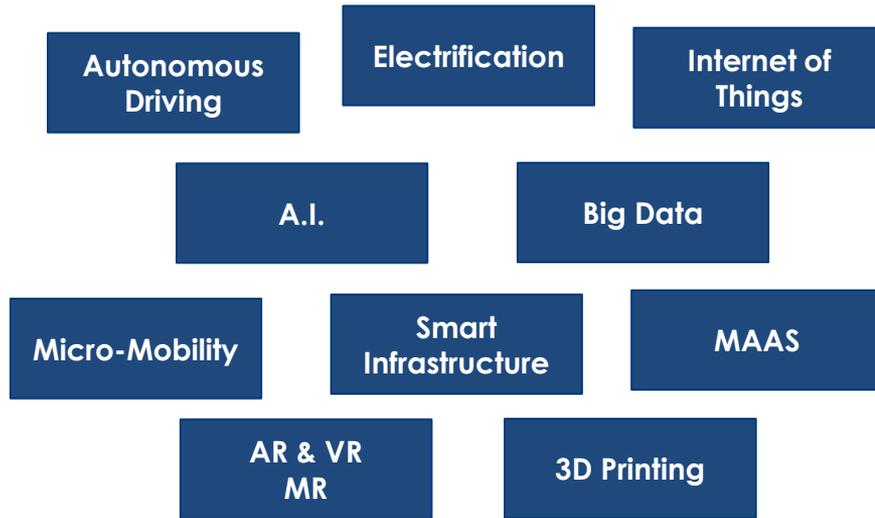


INTESA SANPAOLO
INNOVATION CENTER



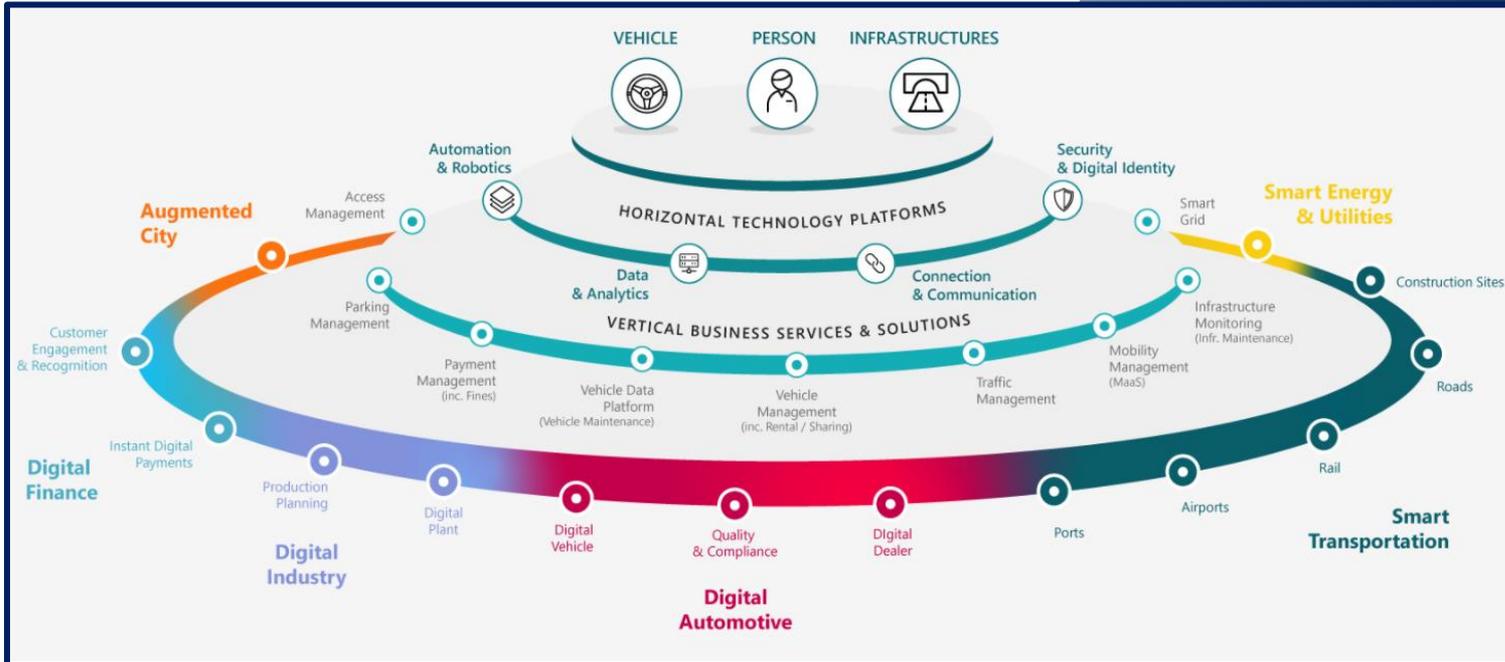
Experience the Innovation

Top 10 Mobility Trends & Innovations in 2023



- ❑ **Electric Vehicle:** Large-scale adoption of electric mobility to decarbonize economies **Electrification & Renewable energy** helping the development of **smart infrastructure** to provide **charging stations**¹.
- ❑ **Artificial Intelligence (AI) & Micro-Mobility** solutions ease the pressure on urban roads by managing traffic congestion.
- ❑ Connectivity technologies - the **Internet of Things** supported by the **Internet of Cars**
- ❑ **AR-Augmented Reality & VR-virtual Reality** merging in **MR-Mixed Reality** (the new trend)
- ❑ **3D Printing** - additive manufacturing of whole vehicles or parts
- ❑ **MAAS** – Mobility as a Service – Shared vehicles for efficiency & convenience

Smart Mobility Ecosystem



The vehicle of the future is

CASE

- Connected
- Autonomous
- Shared
- Electric

**TECH
TOUR**

Israel, the Silicon Wadi

Renowned as “**Startup Nation**” & crowned the “**World’s Smartest City**”, with **9,3 millions** of inhabitants and **over 9.445 active high-tech companies** (~3000 in Tel Aviv)

#1

1st Country for number of **startups/per-capita** globally
1st Provider of **patents & licenses/per-capita** globally
1st Ecosystem Performer in **MENA**

#1

1st Country for **GDP % invested in R&D**
+400 multinationals have R&D Centers in Israel

#7

#7 Startup Ecosystem Performer - Tel Aviv
Source: Genome Startup Ecosystem Report 2022

\$100bn

+\$100 billion in total Ecosystem Value
Tel Aviv’s startups together are valued at \$120 billion.

\$15,5bn

\$15,5 billions of VC Investments @2022

\$400m

\$400 million raised in Smart Mobility in 31 deals @2022



Israel Smart Mobility Landscape



“
 Tel Aviv has one of the fastest growing startup scenes in the world, especially in the important future fields for us such as autonomous driving or connectivity
 Klaus Fröhlich - BMW AG
 ”

Source: <https://www.viola-group.com/violanotes/israel-mobility-landscape-is-revving-up/>



EcoMotion

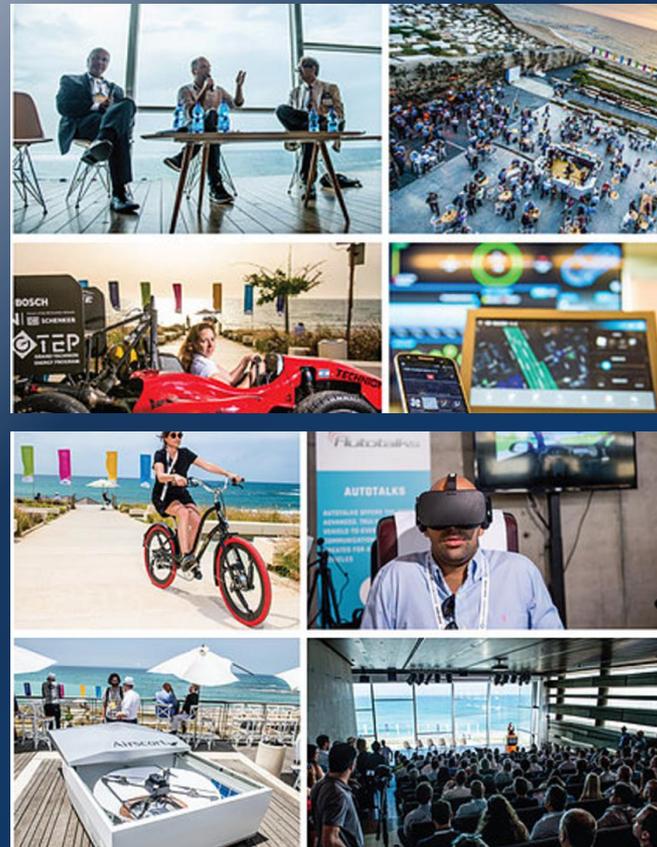
Smart Mobility Community

Main Event:
May 23rd, 2023

www.ecomotionweek.com

A platform for collaborations, networks & synergies in the tech areas: Autonomous & Connected Vehicles; Mobility Services; Electrification & Energy; Drones & Aviation and Supply Chain.

- ❑ Over **4,000 visitors** from all over the world
- ❑ **Networking** opportunities with the **most relevant global players**
- ❑ **+ 650 startups** and **+100 Exhibitions Booths** (live demos)
- ❑ **Keynote speakers - Panels & Workshops on future trends**
- ❑ **+ 15.000 community members @EcoMotion**
- ❑ **Customized Meetings B2B**



Joint
Venture
of



Ministry of Economy and Industry



ISRAEL
INNOVATION
INSTITUTE

TECH
TOUR

Smart Mobility Tech-Tour

Tel Aviv 21-24 May 2023

Services & Activities included in the Smart Mobility Tech Tour Package

- ❑ **3-nights accommodation** in a Hotel @Tel Aviv
- ❑ **Transfers during the 4-days tour** (From/To every site & Airport)
- ❑ **Visits** to incubators/accelerators/companies (Partners) to be defined according to the interest of the participants with a particular focus on Innovation Hubs of the biggest Automotive Players worldwide & their Smart Mobility solutions.
- ❑ **Interaction with the vibrant Israeli Startups' Ecosystem.**
- ❑ **Tech Scouting & Tailor-made B2B Meetings** with selected high-tech counterparts will be organized by Intesa Sanpaolo Innovation Center and Israel-Italia Chamber of Commerce, according to participants' needs.
- ❑ Participation to the main **International EcoMotion Event 23.05.2023** and **dedicated B2B session** with a selection of Smart Mobility startups and corporates participating at the event.
- ❑ **Networking** lunches & dinners
- ❑ **Guided tour** to the **Old City of Jerusalem**



Price 3.000 Euro (each attendee)

round-trip flight not included

30% discount on second participant sharing same room

**TECH
TOUR**

AGENDA

SMART MOBILITY TECH-TOUR (May, 21st-24th - 2023 TEL AVIV)

May 21 - Sunday	May 22 - Monday	May 23 - Tuesday	May 24 - Wednesday
<p>Time according to your flight: Arrival to Ben Gurion International Airport – pick up and transfer to the Hotel in Tel Aviv and Check-In. (approx. 4-5pm- 6pm)</p> <p>6:30pm.: Meeting point in the Hotel hall and transfer to ISPIC & CCII Exclusive Event Overview of the “Innovative Ecosystem in Israel” & “The characteristics of the Israeli Market”</p> <p>8:00pm: Welcome Dinner with Institutional Participants, Special Guests & Partners</p>	<p>9:00am-12:00pm: Visit to incubators/accelerators/ companies with a specific focus on Smart Transportation</p> <p>1:30pm: Light Lunch</p> <p>3:00pm: Visit to incubators/accelerators partners of Intesa Sanpaolo Innovation Center</p> <p>4:30pm-6:00pm: B2B Tailor Made according to Participants needs organized by ISPIC & CCII</p> <p>7:00pm: Networking Dinner</p>	<p>8:30am: Meeting Point at the Hotel Hall & departure for EcoMotion Event</p> <p>9:00am-7:00pm:</p> <ul style="list-style-type: none">• participation to the Main Event EcoMotion Israel; Networking opportunity - at the event +650 startups; +100 exhibition booths with live Demos and more than 4.000 participants. It will be possible to attend to Panels, workshops and debates.• B2B meetings organized by Intesa Sanpaolo Innovation Center and Israel-Italy Chamber of Commerce during the event. You will be provided with customized meeting agenda.• Networking <p>7:30pm:Return to hotel & Free time</p>	<p>10:00am: Tour of the Old City of Jerusalem and the Christian, Jewish, Muslim and Armenian quarters (visit with Italian guides).</p> <p>1:00pm: Light Lunch</p> <p>2:00pm: Free Time</p> <p>4:00pm: Transfer to Ben Gurion International Airport</p>

**TECH
TOUR**

SEE YOU IN TEL AVIV !

May, 21st– 24th 2023

For Participating & further Info please contact:

☐ **Israel-Italia Chamber of Commerce**

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☐ **Intesa Sanpaolo Innovation Center**

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In collaboration with

Deloitte.



by  autopromotec

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